



Course	European City and Regional Development Planning - Spaces of Innovation and Creativity in Berlin -
Date	July 21st – August 15 th , 2014 Tuesday: 1.30 PM - 3 PM and 3.30 PM - 5 PM Wednesday: 1.30 PM - 3 PM and 3.30 PM - 5 PM Friday: 9 AM - 10.30 AM and 11 AM - 11.45 PM You will receive a total of 45 hours (one lesson equals 45 minutes). Lessons will comprise lectures, group workshops, discussion sessions, and excursions.
Course Level	Undergraduate students
Course Language	English
ECTS	4 ECTS credit points
Instructor	Diplom.-Geogr. Sascha Brinkhoff
Course-related department / Faculty	Department of Geography

Course Description

The seminar is targeting students in all relevant disciplines, which are interested in the different aspects of Economic Geography, Regional Development and Planning, Urban Geography, politics, social sciences and economics.

The aim of the seminar is to understand and learn about the different challenges of regional urban planning and economic development in the Berlin region and the region's challenges to create innovation and dynamic entrepreneurship after the Berlin wall and in today's global knowledge economy.

This interdisciplinary seminar provides insights into practical experiences of developers and policy-makers in combination with recent research findings and theoretical concepts.

European and international regions are facing major societal and economic changes and challenges, e.g. demographic changes, simultaneous urban decline, reurbanization as well as suburbanization, the need for smart growth, economic restructuring, green thinking and the challenges of globalization and regionalization at the same time. In the last 20 years, Berlin has evolved to a hotspot of entrepreneurship, creativity and innovation as a result of regional development policies and also lucky path-dependencies.

During the course, related concepts and practical experiences will be discussed in interactive workshops and short excursions / day trips in Berlin (e.g. the redevelopment of two former airports Tegel and Tempelhofer Feld). Also, students will present power point presentations, in which selected problems or development examples are introduced and discussed on the geographical scale of Europe and overseas (including the home regions of the participants).

Course Objective

The seminar provides students with a critical understanding of issues that concern regional policy makers and planners in urban and metropolitan economies in today's globalizing knowledge economy. This includes theoretical and empirical knowledge that is required to identify problems, values and attitudes of planning and development. Furthermore, skills to formulate, assess and implement development strategies and planning policies at the national, regional and local scales.

Required Textbook

Supplementary materials will be handed out.

Reading(s)/ Reference(s)

Georgina Blakeley (2010) "Governing Ourselves: Citizen Participation and Governance in Barcelona and Manchester" *International Journal of Urban and Regional Research*. Volume 34. Issue 1 p. 130-145.

Levine, M. A. (2004) „Government policy, the local state, and gentrification: The case of Prenzlauer Berg (Berlin), Germany”, *Journal of Urban Affairs Association*, Vol. 26, Nr. 1, pp. 89-108.

Camagni, R.P. (1995), "The concept of innovative milieu and its relevance for public policies in European lagging regions", *Papers in Regional Science*, Vol. 74 No.4, pp.317-40.

Haartsen, T. & Venhorst, V. (2010) "Planning for decline. Anticipating on population decline in the Netherlands" In: *Tijdschrift voor Economische en Sociale Geografie*, Vol. 101 Issue. 2, p. -227.

Anderson, C. (2012): *Makers. The New Industrial Revolution*. New York, London.

Florida, R. (2004): *The Rise of the Creative Class: And How It's Transforming Work, Leisure, Community and Everyday Life*. New York, 2nd edition.

Hansson, F. (2007): Science parks as knowledge organizations – the “ba” in action?. In: *European Journal of Innovation Management*, Vol. 10, No. 3, 348-366.

Magadley, W. and Birdi, K. (2009): *Innovation Labs: An Examination into the Use of Physical Spaces to Enhance Organizational Creativity*. In: *Creativity and Innovation Management* 18 (4), 315-325.

Porter, M. (1990) *The Competitive Advantage of Nations*, London: Macmillan.

Course Requirements/ Evaluation

In order to be granted ECTS credits, participants will be asked to actively participate in all sessions, to prepare at least one presentation and an essay on the presentation's topic (a minimum of 80% attendance rate is required to get a grade).

Class Schedule

Week 1: Introduction

- The changing map of Europe
- Policy and planning experiences in Europe
- The European Union and its regional policy

Week 2: Communities, neighborhoods and development

- Citizen participation in city governance
- Gentrification, segregation and social exclusion
- Ethnic economics
- Field trip Neukölln (gentrification, social exclusion and ethnic economics)

Week 3: Transformation and reurbanization

- Smart shrinking: Planning for population decline
- Field trip Tempelhof (brown field development)
- Reurbanization and creative class
- Field trip Friedrichshain-Kreuzberg (creative industries and tourism)

Week 4: Innovation and growth

- The innovative milieu and the cluster concept – useful approaches for economic development
- Field trip STP Adlershof (science and technology parks and cluster policy)
- Areas of innovation and communities of practice
- Field trip Moritzplatz (betahaus & Planet Modulor)